

# MATT CHEA

832.654.9148  
msechea@gmail.com  
3414 East Orange Street  
Pearland, TX 77581

## EDUCATION .

**University of Houston**, Houston, Texas  
Bachelor of Fine Arts degree in Graphic Communications, received May 2009

## SELECTED SKILLS .

UI / UX / Visual Design  
Website prototyping and front-end design  
Logo design, iconography and branding  
Video production and editing

Experience working on Agile teams  
Comfortable in Mac and PC environments

Adobe Creative Suite (XD)  
Axure  
Balsamiq  
HTML/CSS  
Wordpress  
CMS (Cascade/Joomla)

## WORK EXPERIENCE .

**UI/UX Designer**  
Everyday Well (EDW) - Memorial Hermann  
920 Frostwood Drive  
Houston, Texas 77024

June 2016 – Present  
Supervisor: Brian Beardmore - Please do not contact

### *Duties*

Responsible for creating and maintaining the UI and brand standards for Everyday Well, working closely with both the development and business teams in an agile environment

### *Accomplishments*

Lead the design initiative for the Everyday Well digital portal product from concept to development  
Designed the responsive promotional website to showcase the Everyday Well patient portal, as well as create accompanying demo videos highlighting features  
Maintained the web style guide and created all design assets for EDW, Cerner and adjacent marketing teams  
Provided functioning click-through wireframes and high-fidelity prototypes of the website, including thorough documentation for the development team  
Administered unmoderated usability testing to internal personnel and compiling test reports that provided feedback and insight on improving the patient portal experience

**Senior Designer**  
Champion Energy Services  
1500 Rankin Road, Suite 200  
Houston, Texas 77073

April 2015 – June 2016  
Supervisor: Martin Pepper - 281.653.5090

### *Duties*

Responsible for the front-end web design and development of Champion's corporate website and accompanying sister websites, as well as interaction design on email, web, mobile and social platforms

### *Accomplishments*

Produced 2016 Summer Advertising Campaign, including art directing two photoshoots, producing storyboards and editing video for multiple commercial spots, creating magazine ads and web banner ads  
Wireframed and redesigned existing Cavallo Energy Texas website in preparation for online refresh  
Contributed UI redesign efforts to existing Champion website including documentation and testing  
Designed J.D. Power 2015 campaign collateral including promotional landing pages, motion video, Google display ad campaign, and outdoor billboards  
Created and publish ExactTarget email marketing campaigns with supporting graphic content

## WORK EXPERIENCE

### **Web & Information Designer**

Texas A&M University, Health Science Center  
Office of Information Technology (OIT)  
School of Public Health (SPH)  
212 Adriance Road  
College Station, Texas 77843

September 2013 – April 2015

Supervisor: Jeremy Tarpley - 979.739.1978

#### *Duties*

Involved in creating responsive front-end webpages, maintaining cross-browser websites through CMS and Wordpress and translating wireframes into launch-ready websites.

#### *Accomplishments*

Created Office of Medical Education (OME), Financial Aid and Family Medical Residency (FMR) websites  
Created National Community Health Worker Training Center (NCHWTC) Wordpress website  
Modified Mailchimp HSC Newsletter template for bi-weekly newsletter with nearly 9,000 subscribers  
Improved HSC Campus Map webpages  
Redesigned and wireframed Baylor Health Sciences Library website

### **Visual Designer**

Texas Center for Applied Technology (TCAT)  
1470 William D. Fitch Parkway  
College Station, Texas 77845

June 2010 – August 2013

Supervisor: Keith Biggers - 979.458.0250

#### *Duties*

Responsible for the creation of UI elements and styles within the Information Dashboard Framework (IDF), provided video editing and rendering for promotional material, developed user interaction models for dashboard components.

#### *Accomplishments*

Lead UI/UX efforts for the Electromagnetic Battle Management (EMBM) Dashboard, as well as create promotional/walkthrough video (client: Department of Defense)  
Lead UI/UX efforts for both Bio-surveillance Field Entry System (BFES) and Certificate of Veterinary Inspection (iCVI) iPad apps  
Created UI walkthrough videos for the Lab Capacity Estimation Model LCEM Dashboard (client: National Animal Health Laboratory Network)  
Designed mLife Ambulance vinyl vehicle graphics and oversee production process to completion  
Redesigned UI and supply iconography for the Information Dashboard Framework (IDF)  
Created promotional videos for the Emergency Response Support System (ERSS) Dashboard

### **Graphic Designer**

Origin Action  
One Origin Center  
2600 Travis, Suite 200  
Houston, Texas 77006

January 2010 – June 2010

Supervisor: Michelle Coffey - 877.520.9544

#### *Duties*

Involved in collaborative projects from conception to final production, including annual reports, brochures, logo design, stationery and Powerpoint presentations.

#### *Accomplishments*

Designed marketing brochure for Apache Corporation Recruiting  
Created website mockup for Enterprise Products Partners L.P.  
Lead the design and oversee production of the 2009 Annual Report for Eagle Rock Energy Partners L.P.  
Designed the brand identity guide for Dignity Memorial  
Created logo design for The High-Tech Texan  
Oversaw production of the 2009 Annual Report and Corporate Fact Sheet for ExpressJet  
Designed stationery for The Hobby Center  
Created logo design for The Hobby Center VIP