

# MATT CHEA

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3414 East Orange Street  
Pearland, TX 77581

## EDUCATION .

**University of Houston**, Houston, Texas  
Bachelor of Fine Arts degree in Graphic Communications, received May 2009

## SELECTED SKILLS .

UI / UX / Visual Design  
Website prototyping and front-end design  
Logo design, iconography and branding  
Video production and editing

Experience working on Agile teams  
Comfortable in Mac and PC environments

Adobe Creative Suite (XD)  
Axure  
Balsamiq  
HTML/CSS  
Wordpress  
CMS (Cascade/Joomla)

## WORK EXPERIENCE .

**UI/UX Designer**  
Everyday Well (EDW) - Memorial Hermann  
920 Frostwood Drive  
Houston, Texas 77024

June 2016 – Present  
Supervisor: Brian Beardmore - Please do not contact

### *Duties*

Responsible for creating and maintaining the UI and brand standards for Everyday Well, working closely with both the development and business teams in an agile environment

### *Accomplishments*

Lead the design initiative for the Everyday Well digital portal product from concept to development  
Designed the responsive promotional website to showcase the Everyday Well patient portal, as well as create accompanying demo videos highlighting features  
Maintained the web style guide and created all design assets for EDW, Cerner and adjacent marketing teams  
Provided functioning click-through wireframes and high-fidelity prototypes of the website, including thorough documentation for the development team  
Administered unmoderated usability testing to internal personnel and compiling test reports that provided feedback and insight on improving the patient portal experience

**Senior Designer**  
Champion Energy Services  
1500 Rankin Road, Suite 200  
Houston, Texas 77073

April 2015 – June 2016  
Supervisor: Martin Pepper - 281.653.5090

### *Duties*

Responsible for the front-end web design and development of Champion's corporate website and accompanying sister websites, as well as interaction design on email, web, mobile and social platforms

### *Accomplishments*

Produced 2016 Summer Advertising Campaign, including art directing two photoshoots, producing storyboards and editing video for multiple commercial spots, creating magazine ads and web banner ads  
Wireframed and redesigned existing Cavallo Energy Texas website in preparation for online refresh  
Contributed UI redesign efforts to existing Champion website including documentation and testing  
Designed J.D. Power 2015 campaign collateral including promotional landing pages, motion video, Google display ad campaign, and outdoor billboards  
Created and publish ExactTarget email marketing campaigns with supporting graphic content

## WORK EXPERIENCE

### **Web & Information Designer**

Texas A&M University, Health Science Center  
Office of Information Technology (OIT)  
School of Public Health (SPH)  
212 Adriance Road  
College Station, Texas 77843

September 2013 – April 2015

Supervisor: Jeremy Tarpley - 979.739.1978

#### *Duties*

Involved in creating responsive front-end webpages, maintaining cross-browser websites through CMS and Wordpress and translating wireframes into launch-ready websites.

#### *Accomplishments*

Created Office of Medical Education (OME), Financial Aid and Family Medical Residency (FMR) websites  
Created National Community Health Worker Training Center (NCHWTC) Wordpress website  
Modified Mailchimp HSC Newsletter template for bi-weekly newsletter with nearly 9,000 subscribers  
Improved HSC Campus Map webpages  
Redesigned and wireframed Baylor Health Sciences Library website

### **Visual Designer**

Texas Center for Applied Technology (TCAT)  
1470 William D. Fitch Parkway  
College Station, Texas 77845

June 2010 – August 2013

Supervisor: Keith Biggers - 979.458.0250

#### *Duties*

Responsible for the creation of UI elements and styles within the Information Dashboard Framework (IDF), provided video editing and rendering for promotional material, developed user interaction models for dashboard components.

#### *Accomplishments*

Lead UI/UX efforts for the Electromagnetic Battle Management (EMBM) Dashboard, as well as create promotional/walkthrough video (client: Department of Defense)  
Lead UI/UX efforts for both Bio-surveillance Field Entry System (BFES) and Certificate of Veterinary Inspection (iCVI) iPad apps  
Created UI walkthrough videos for the Lab Capacity Estimation Model LCEM Dashboard (client: National Animal Health Laboratory Network)  
Designed mLife Ambulance vinyl vehicle graphics and oversee production process to completion  
Redesigned UI and supply iconography for the Information Dashboard Framework (IDF)  
Created promotional videos for the Emergency Response Support System (ERSS) Dashboard

### **Graphic Designer**

Origin Action  
One Origin Center  
2600 Travis, Suite 200  
Houston, Texas 77006

January 2010 – June 2010

Supervisor: Michelle Coffey - 877.520.9544

#### *Duties*

Involved in collaborative projects from conception to final production, including annual reports, brochures, logo design, stationery and Powerpoint presentations.

#### *Accomplishments*

Designed marketing brochure for Apache Corporation Recruiting  
Created website mockup for Enterprise Products Partners L.P.  
Lead the design and oversee production of the 2009 Annual Report for Eagle Rock Energy Partners L.P.  
Designed the brand identity guide for Dignity Memorial  
Created logo design for The High-Tech Texan  
Oversaw production of the 2009 Annual Report and Corporate Fact Sheet for ExpressJet  
Designed stationery for The Hobby Center  
Created logo design for The Hobby Center VIP

April 12, 2016

## HP Enterprise

11445 Compaq Center W Dr  
Houston, TX 77070

My name is Matt Chea and I am writing you in hopes of being considered for the position of User Experience Designer. When I learned of this position, I felt strongly that with my skill set and background in user experience and visual design, I would be a unique addition to your team and projects and would provide a fresh perspective on HP Enterprise's user experiences.

I've had the opportunity to work in the creative studio Origin Action in Houston as a Graphic Designer. I took on website wireframes and mockups, print annual reports, logo design and PowerPoint presentations. I developed visually appealing conceptual models and was responsible for every stage of production, meeting regularly with clients and working closely with third-party production vendors. My exposure to the website development and print production processes at Origin would be invaluable in enhancing the interactive user experiences at Kelsey-Seybold Clinic.

As a Visual Designer at the Texas Center for Applied Technology, I solely provided visual design resources for three engineering groups and crafted mockups and storyboards specific to our client needs. Whether it was creating user-interaction elements for custom-designed software for the Department of Defense or spearheading the user experience on two iOS apps commissioned by USDA veterinarians, I was consistent in balancing projects and meeting client deadlines. My involvement with user experience cases within the dashboard framework would serve as a useful platform for creating web-based elements for the clinic's diverse healthcare patrons.

I currently hold a position within the Office of Information and Technology at Texas A&M Health Science Center as Web and Information Designer, constructing HSC webpages and sites using the responsive front-end framework Foundation and Cascade CMS. As a part of the web team responsible for multiple health science schools and entities, I evaluate analytics and work directly with site owners to improve the usability of their sites. A multitude of projects I've completed at the Health Science Center have been solely centered around taking existing web content that exists online and transforming the presentation of that data to better meet the needs of incoming students and faculty, while also making it more visually appealing and responsive across various devices.

The position of User Experience Designer would be a tremendous opportunity for me to work with creative, talented individuals all working towards the common goal of improving and enhancing the interaction of those using healthcare tools and software. I am continuously evolving as a designer, and working in a role where I would be constantly exposed to new and relevant web technologies combined with the process of collaboration is an exciting prospect. With my previous roles, skills, and education in multiple facets of digital design, I feel that I would be a major contributor and voice in fulfilling the needs and objectives of the Kelsey-Seybold Clinic.

I sincerely appreciate the time and effort spent on reviewing my application for this position, and I hope to speak with you in the near future.

**MATT CHEA**

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